



Feb 25, 2021

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary General,

I am pleased to confirm that Social Impact Entertainment Society supports the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption.

With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

- Leverage our network of resources to promote the UN Global Compact [Ten Principles](#) and educate a variety of audiences about sustainability through the power of story, social impact entertainment (SIE) and social behavioral change communication (SBCC) .
- Support UN Global Compact business participants in implementing and reporting their sustainability efforts by leveraging the resources within our media and entertainment network to creatively support, guide, advise, educate and facilitate the process of production and distribution of participants' stories of progress.
- Through our academic partners in the field of social impact communication, conduct applied research and thought leadership to advance best practices and promote the

3950 Laurel Canyon Blvd. #50067, Studio City, CA 91604-9998 www.siesociety.org

necessity and value of storytelling as a tool to bring about positive change and uptake of SDG goals throughout industry and society.

- Lend capacity to the Global Compact Local Networks wherever we have a presence, and to further sign on to the SDG Media Compact in order to assist in further inspiring media and entertainment companies around the world to leverage their resources and creative talent to advance the Sustainable Development Goals.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,



William Nix
Founding Member/
Co-Executive Director
SIE Society

will@siesociety.org

www.siesociety.org

3950 Laurel Canyon Blvd. #50067
Studio City, CA 91604-9998